

● PRESS RELEASE



# BAL ROBOTOV

# ROBOFORUM

## 15–18 MAY • MOSCOW

«A NEW ERA  
IS BEGINNING,  
just like the  
digital one was  
when I was in  
my son's age»

**Steve Jobs**

## INTERNATIONAL EXHIBITION BAL ROBOTOV AND ROBOFORUM WILL BE HELD FOR THE FIRST TIME IN MOSCOW

**FROM 15 MAY TO 15 JUNE** an international popular science robot and robotics event **BAL ROBOTOV-2014** will be held at Artplay Design Centre in Moscow. Unusual format – interactive Robotic Exhibition featuring famous English humanoid RoboThespian, industrial Baxter robot, and about 40 most outstanding and high-tech robots and robotic technologies from all over the world is hosted at the same venue with international business Forum on innovations, investments in science, and engineering solutions - will be one of the major characteristics of this large scale event.

**FROM 15 MAY TO 18 MAY** Artplay will be hosting the first part of the event – **ROBOFORUM 2014**. It is organized by Gor Nakhapetyan, businessman and advisor to head of Moscow School of Management SKOLKOVO, Igor Nikitin, general director of production agency WeMakeThis, and Marina Levashova, prominent art producer in Moscow. **ROBOFORUM** is organized in partnership with the British Council within the context of the UK-Russia Year of Culture.

Over 20 international and Russian celebrities, leading world experts, futurologists, neurobiologists, industrial designers and journalists are invited to participate in the forum. Chief experts of the forum include Jun-Ho O, developer of Hubo robot; Giorgio Metta, creator of ICub robot; Kim Mung Sun, Director of Center for Intelligent Robotics KIST; Alexander Kaplan, Head of the Laboratory for Neurophysiology and Neuro-interfaces at Biology Department, MSU; Vladimir Konyshov, General Director of Neurobotics company, and others. The forum also features experts in design, such as Italian architect, founder of Piarch studio Francesco Fresa and Adam Ben-Dror, creator of Pinocchio lamp robot.

**ROBOFORUM-2014** will be focused mainly on the future of robotics and robots market in Russia. Experts will discuss central trends and major solutions, touch upon the issues of public-private partnership, and introduce foreign cases on the development of market for service robots. Panel discussions will include the issue of infrastructure for the development of companies in innovations, trends





in the development of artificial intelligence, and problems of cooperation with engineers and scientists to create innovative start-ups. **ROBOFORUM-2014** will become the first and unique opportunity for scientists, experts, investors and government officials to meet together and discuss the issues that seem to be inherent in the economics of the future. The forum will be completed by a series of open lectures and talks on robotics, design, and artificial intelligence. The entrance to the forum is free upon prior request considered by organizers of **ROBOFORUM**, as the number of seats in the hall is limited.

**BAL ROBOTOV** will start simultaneously from **15 MAY** at Artplay. It's a unique interactive exhibition presenting the most advanced robots and robotic technologies from all over the globe, engaging audiences of all ages. The exhibits include interactive humanoid RoboThespian, one of the most high-tech robots in the world today; intelligent industrial Baxter robot, the first from the family of affordable intelligent robots able to do simple production tasks and learn throughout the process; android NAO robot, one of the most popular robots used in labs and universities throughout the world; blind robot, painting robot and lots of others.

**BAL ROBOTOV** will enable each participant not only to look into the future of humanity side by side with robots, but also to experience oneself as its part: the willing can take part in interactive and educational programs, explore engineering, master basic skills of developing, programming and constructing robots in real Robolab with 3D printers.

**BAL ROBOTOV** will be held under the auspices of the **ALL-RUSSIA SCIENCE FESTIVAL**. Interest in science, technical novelties and innovations is growing each year: in 2013 over 1.5 million people attended the Science Festival in Moscow in just one weekend.

#### **CONTACTS:**



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**Tatiana Gulina-Seyranyan**  
+7 919 777 21 87  
press@wemakethis.ru

**wemake** *this*™

For more information about **BAL ROBOTOV**:  
[balrobotov.ru](http://balrobotov.ru)

For more about **ROBOFORUM** here:  
[mosroboforum.ru](http://mosroboforum.ru)

